

# Media Kit

## 2025



النجاه



## Who We are

Annajah.Net, the first Arab website specialized in self-development, since its launch in 2003, its first goal has been to provide everything that is useful in developing the lives of all people of all classes.

## Our mission

Working to provide people with high quality information and tools to help them improve and develop their lives.





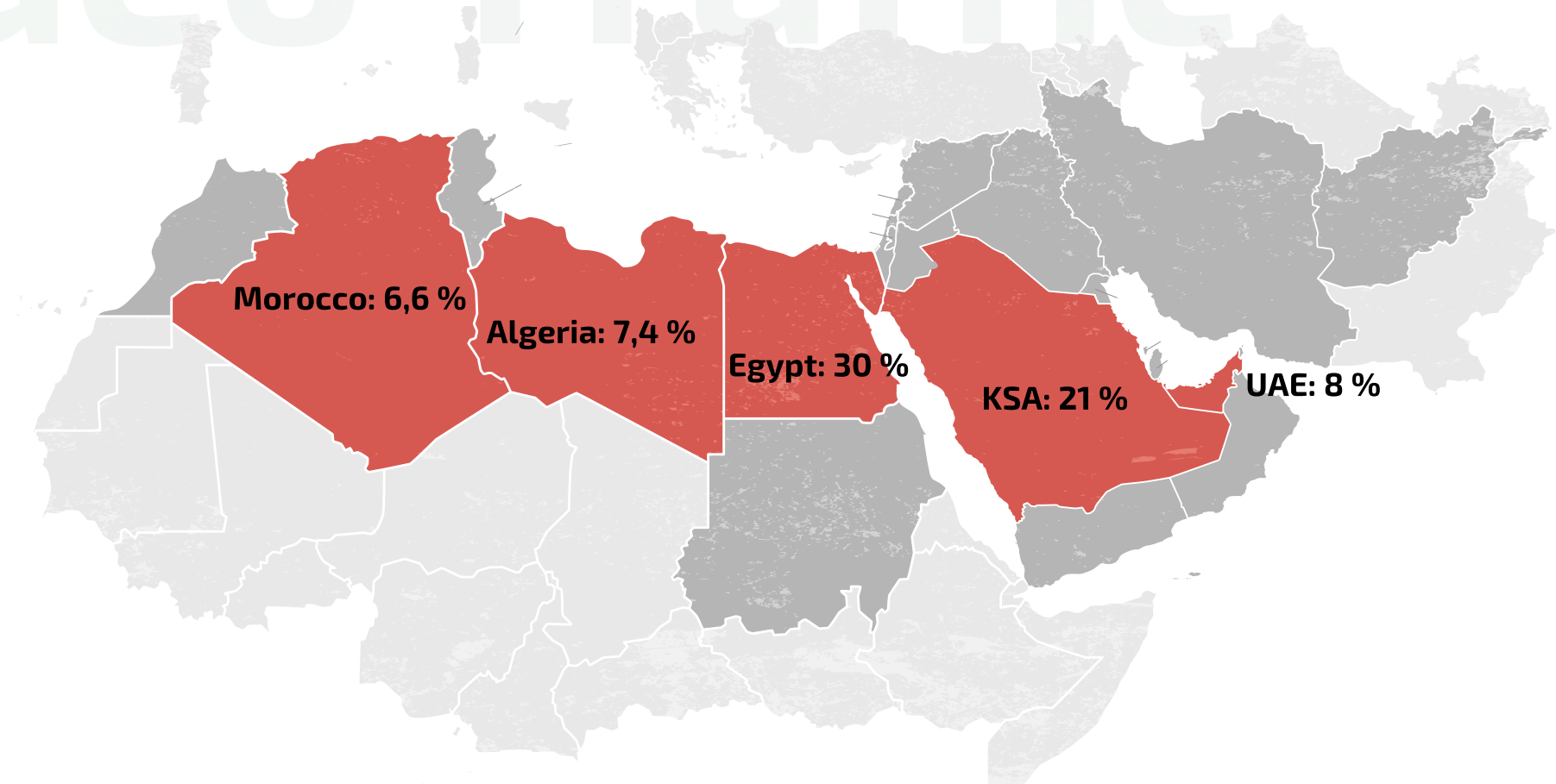
## Audience

Audience

Annajah.net is the only website that focuses exclusively on people who take full responsibility for their own development and income.

# Geo Traffic (Last 12 Months)

# Geo Traffic



# Traffic Overview, Sources and Devices (Last 12 Months)

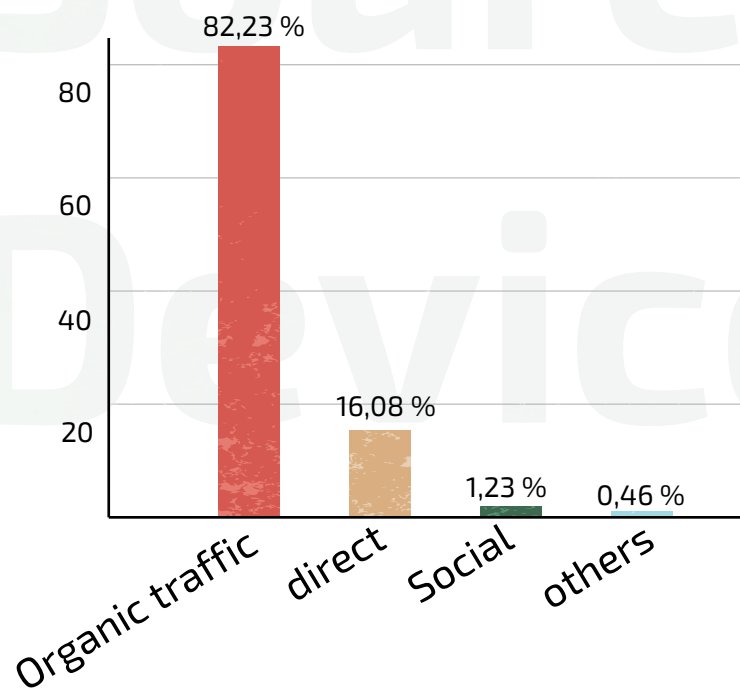
**12M**  
Pageviews

**8,14M**  
Clicks

**1:31 Min**  
AVG Session  
Duration

**299M**  
Impressions

## Traffic Sources

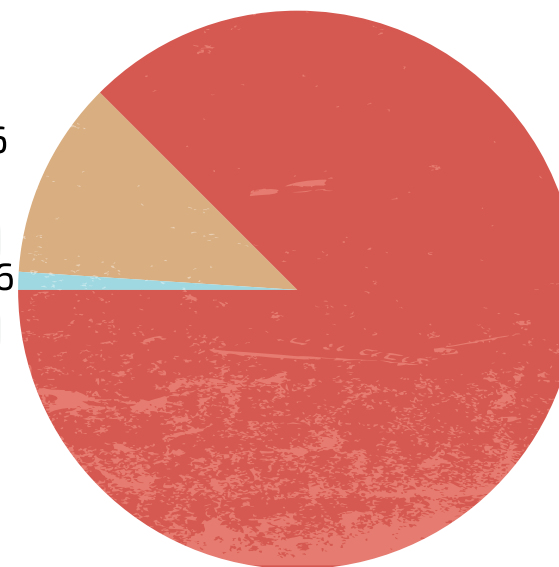


## Devices

Desktop %11,36

Tablet %1,96

Mobile %86,64



## Our Visitors are interested in topics around

#مهارات\_النجاح #لغة\_الجسد #تطوير\_الذات #تعليم #ملخصات\_كتب  
#تدريب #قصص\_نجاح #العمل\_عن\_بعد #برامج #تطبيقات\_أندرويد  
#بتكوين #سياحة #التسويق\_الالكتروني #تداول #مهارات\_التواصل  
#الثقة\_بالنفس #صحة\_نفسية #شخصيات #الذكاء\_العاطفي  
#القيادة\_والإدارة #مشروع\_جديد #تربية\_الطفل #العمل\_من\_المنزل  
#زراعة\_الشعر #صحة #تيكتوك #عالم\_الكمبيوتر #الهواتف\_الذكية  
#مقابلة\_العمل #سيرة\_ذاتية #خسارة\_الوزن #تسويق #اقتصاد  
#أسواق\_المال #أسهم #رياضة #الدراسة\_في\_الخارج #آيفون  
#كوتشينغ #الاستثمار

## Annajah Social Media



**1,1M** followers



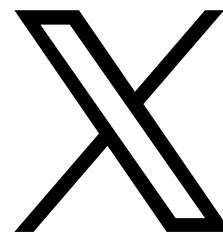
**900K** followers



**52,1K** subscribers



**12,5k** subscribers



**28,6K** followers

# Advertise With Us TO

## REACH

a qualified audience of wealthy, educated visitors.

## HELP

your customers who are looking for your product and services.



## CREATE

awareness for your product and services.

## INCREASE

revenue by generating more quality leads to your website.

# What can we offer you?



Promotional  
Articles



Infographics



Videos



Online Webinars



Special Reports



Podcasts

# Advertising Prices:

## Promotional Articles:

Annajah.net offers a promotional article publishing service that includes key features such as homepage publishing , search engine archiving, social media sharing, inclusion in the weekly newsletter, and more.

The content writing team at Annajah.net creates compelling content that boosts brand awareness and inspires business leaders.

<b>Service \ package</b>	<b>Basic</b>	<b>Standard</b>	<b>Pro</b>	<b>VIP</b>
<b>Your article is written by us</b> (no less than 800 words)	×	×	✓	✓
<b>Proofreading and linguistic review of the article</b>	×	✓	✓	✓
<b>A permanent non-deletable article</b>	✓	✓	✓	✓
<b>A permanent "Do follow" backlink</b>	✓	✓	✓	✓
<b>Number of Do follow links in the article</b>	1	2	3	5
<b>No Sponsored tag</b>	✓	✓	✓	✓
<b>Max Turnaround Time (max TAT)</b>	48 Hours	36 Hours	24 Hours (without writing time)	12 Hours (without writing time)
<b>Pinning the article on the homepage</b>	×	24 Hours	48 Hours	96 Hours
<b>Sharing the article on our social networks</b>	×	✓	✓	Twice a week for a month
<b>Publishing the article in our weekly newsletter</b>	×	×	twice a month	Twice a month for 3 months
<b>Analyzing the article by our SEO team</b>	×	×	✓	✓
<b>Translating the article and publishing it on the English website</b>	×	×	×	✓
<b>Prices (USD)</b>	<b>105</b>	<b>195</b>	<b>295</b>	<b>Contact us to discuss the details</b>

## Advertising space:

Annajah.net offers a banner advertising service to help you reach a wide and targeted audience. Book your ad space now and give your brand the visibility it deserves!

Place	Dimensions	1 month (\$)	3 months (\$)	12 months (\$)
<b>Leaderboard Banner Ad (All pages)</b>	728 x 90 pixels	600	1650	6100
<b>Home page</b>	728 x 90 pixels	350	900	3300
<b>Leaderboard Banner Ad (All pages)</b>	160 x 600 pixels	400	1200	4600
<b>Home page</b>	336 x 280 pixels	520	1400	5100



## Contact us



[adservice@annajah.net](mailto:adservice@annajah.net)

Contact us